

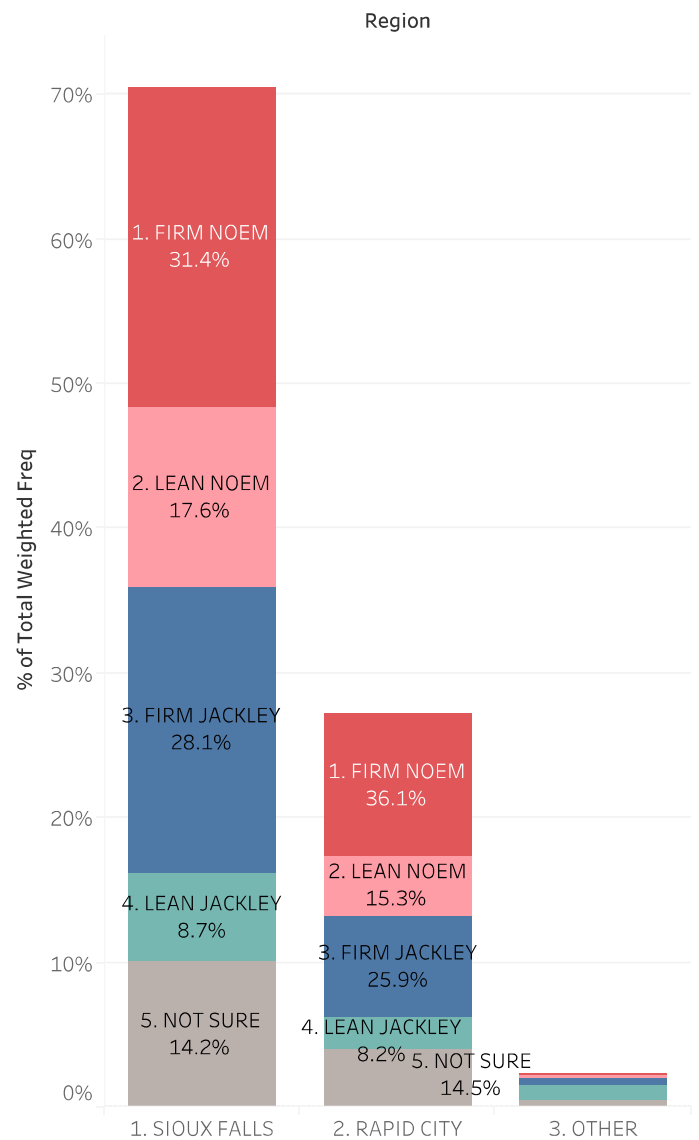
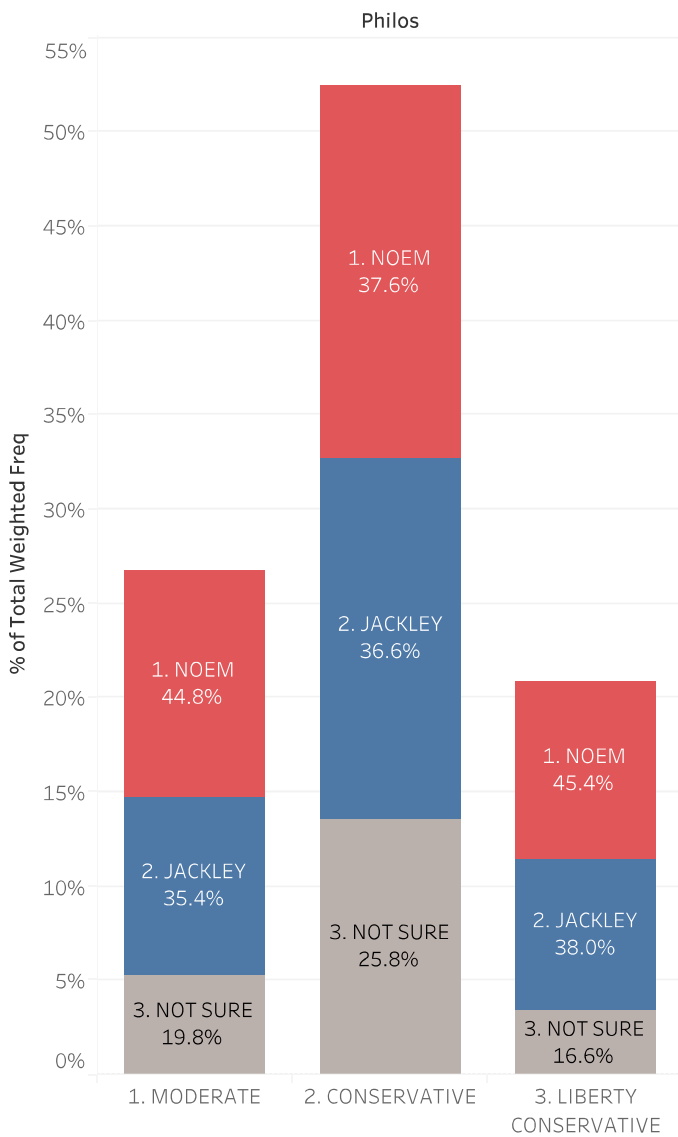
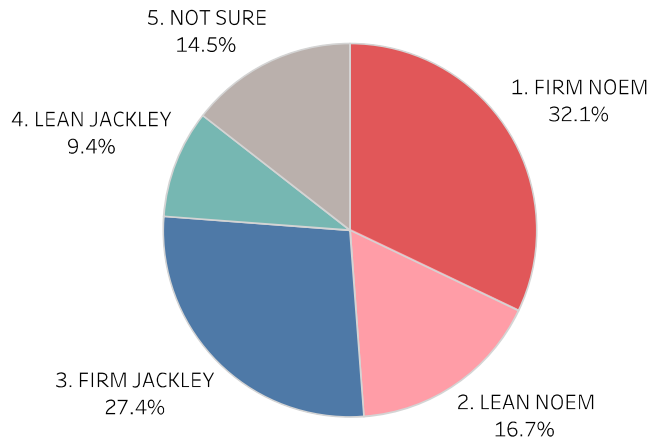


## Survey of Likely GOP Voters Statewide in South Dakota

Clout Research conducted a telephone survey of likely GOP Primary Election voters statewide in South Dakota regarding the race for the nomination for Governor. The survey was conducted 4-21-2018 to 4-23-2018 and included 815 respondents. It carries a confidence interval of 95% and a margin of error of +/- 3.43 percentage points.

# TOPLINE REPORT - PAGE 1

## Featured Ballot Test:



# TOPLINE REPORT - Page 2

| Question  | Responses  | Freq         | %      |       |
|---|--|--------------|--------|-------|
| Q2. Thinking about President Donald Trump, would you say that, overall, he is doing an excellent job as President, a good job, only a fair job, or a poor job?  | 1. EXCELLENT   | 402          | 49.3%  |       |
|   | 2. GOOD  | 210          | 25.7%  |       |
|   | 3. ONLY FAIR   | 75           | 9.2%   |       |
|   | 4. POOR  | 120          | 14.7%  |       |
|   | 5. NO OPINION  | 9            | 1.1%   |       |
|   | Total  | 815          | 100.0% |       |
| Q3. Do you have a favorable or an unfavorable opinion of KRISTI NOEM?   | 1. VERY FAVORABLE  | 380          | 46.6%  |       |
|   | 2. SOMEWHAT FAVORABLE  | 219          | 26.8%  |       |
|   | 3. SOMEWHAT UNFAVORABLE  | 122          | 14.9%  |       |
|   | 4. VERY UNFAVORABLE  | 80           | 9.8%   |       |
|   | 5. NO OPINION  | 15           | 1.9%   |       |
|   | Total  | 815          | 100.0% |       |
| <p>Responses</p> <p>1. FAV <b>73.42%</b></p> <p>2. UNFAV <b>24.73%</b></p> <p>3. NO OPINION <b>1.86%</b></p>  | 1. VERY FAVORABLE  | 372          | 45.7%  |       |
|   | 2. SOMEWHAT FAVORABLE  | 259          | 31.8%  |       |
|   | 3. SOMEWHAT UNFAVORABLE  | 89           | 10.9%  |       |
|   | 4. VERY UNFAVORABLE  | 69           | 8.4%   |       |
|   | 5. NO OPINION  | 26           | 3.2%   |       |
|   | Total  | 815          | 100.0% |       |
| Q4. Do you have a favorable or an unfavorable opinion of MARTY JACKLEY?   | 1. VERY FAVORABLE  | 372          | 45.7%  |       |
|   | 2. SOMEWHAT FAVORABLE  | 259          | 31.8%  |       |
|   | 3. SOMEWHAT UNFAVORABLE  | 89           | 10.9%  |       |
|   | 4. VERY UNFAVORABLE  | 69           | 8.4%   |       |
|   | 5. NO OPINION  | 26           | 3.2%   |       |
|   | Total  | 815          | 100.0% |       |
| <p>Responses</p> <p>1. FAV <b>77.45%</b></p> <p>2. UNFAV <b>19.31%</b></p> <p>3. NO OPINION <b>3.24%</b></p>  | 1. NOEM  | 336          | 41.2%  |       |
|   | 2. JACKLEY   | 298          | 36.5%  |       |
|   | 3. NOT SURE  | 182          | 22.3%  |       |
|   | Total  | 815          | 100.0% |       |
|   | Q5. If you were voting today in the race for the Republican nomination for Governor of South Dakota, and the candidates were Kristi Noem and Marty Jackley, for whom would you vote? | 1. FIRM NOEM | 262    | 32.1% |
|   |  | 2. LEAN NOEM | 136    | 16.7% |
| 3. FIRM JACKLEY   |  | 223          | 27.4%  |       |
| 4. LEAN JACKLEY   |  | 76           | 9.4%   |       |
| 5. NOT SURE   |  | 118          | 14.5%  |       |
| Total   |  | 815          | 100.0% |       |
| Q6. If you were voting today, and the candidates for Governor were Kristi Noem and Marty Jackley, are you definitely vote for Noem, are you leaning toward voting for Noem, OR are you definitely vote for Jackley, or are you undecided? | 1. FIRM NOEM   | 262          | 32.1%  |       |
|   | 2. LEAN NOEM   | 136          | 16.7%  |       |
|   | 3. FIRM JACKLEY  | 223          | 27.4%  |       |
|   | 4. LEAN JACKLEY  | 76           | 9.4%   |       |
|   | 5. NOT SURE  | 118          | 14.5%  |       |
|   | Total  | 815          | 100.0% |       |

# TOPLINE REPORT - PAGE 3

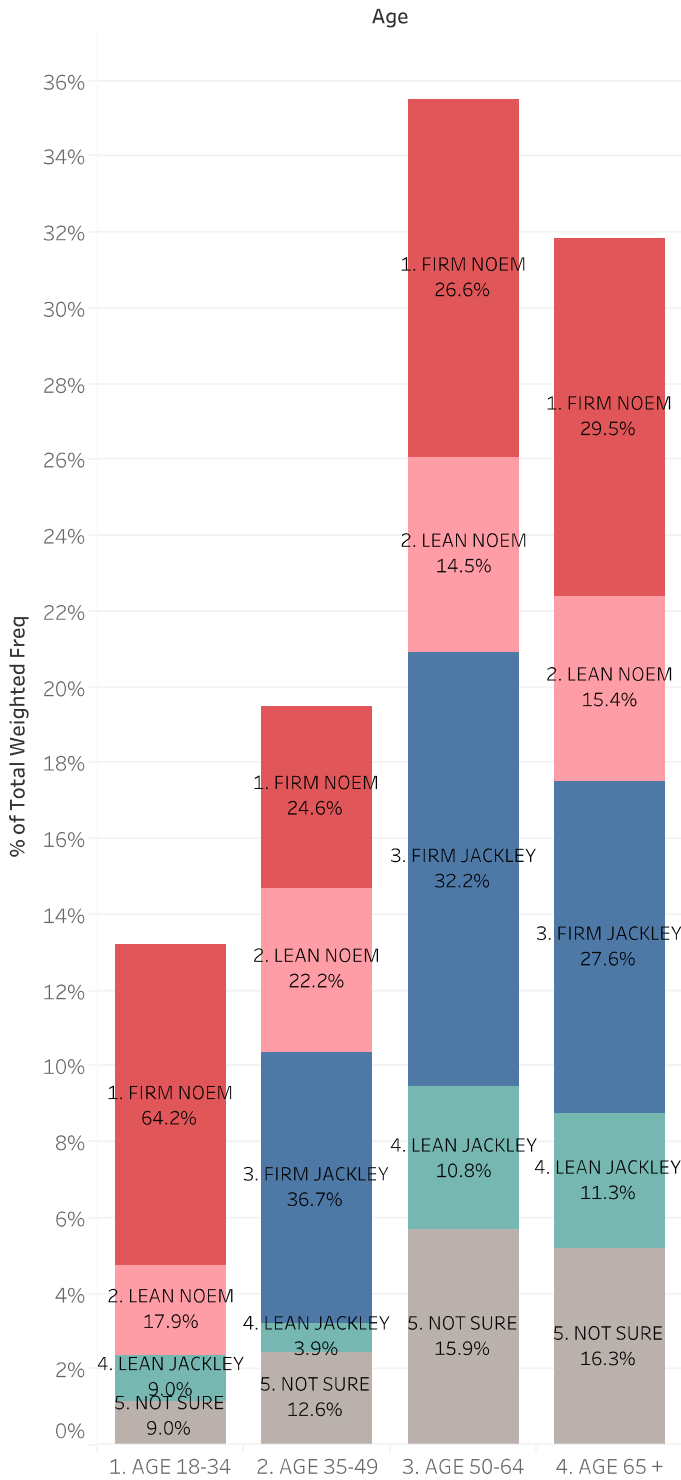
## Demographic Breakdown

| Question                    | Responses               | Freq       | %             |
|-----------------------------|-------------------------|------------|---------------|
| <b>Political Philosophy</b> | 1. MODERATE             | 218        | 26.8%         |
|                             | 2. CONSERVATIVE         | 427        | 52.4%         |
|                             | 3. LIBERTY CONSERVATIVE | 170        | 20.8%         |
|                             | Total                   | <b>815</b> | <b>100.0%</b> |
| <b>Region of SD by DMA</b>  | 1. SIOUX FALLS          | 574        | 70.5%         |
|                             | 2. RAPID CITY           | 221        | 27.2%         |
|                             | 3. OTHER                | 19         | 2.4%          |
|                             | Total                   | <b>815</b> | <b>100.0%</b> |
| <b>Respondent Age</b>       | 1. AGE 18-34            | 108        | 13.2%         |
|                             | 2. AGE 35-49            | 159        | 19.5%         |
|                             | 3. AGE 50-64            | 289        | 35.5%         |
|                             | 4. AGE 65 +             | 259        | 31.8%         |
|                             | Total                   | <b>815</b> | <b>100.0%</b> |
| <b>Respondent Gender</b>    | 1. MEN                  | 415        | 50.9%         |
|                             | 2. WOMEN                | 400        | 49.1%         |
|                             | Total                   | <b>815</b> | <b>100.0%</b> |

# TOPLINE REPORT - PAGE 4

## Ballot Test by Age and Gender

### Ballot Test by Age



### Gender

